

WS_FTP Pro stands out from the crowd

Ipswitch's award-winning file transfer program, WS_FTP Pro, is the preferred choice of the IT user, according to Joseph Keegan, a leading IT technician and owner/director of JMK Computer Support Services. Based in County Wicklow in Ireland, the company aims to provide a fast and efficient range of support services for small to medium-sized businesses. JMK Computer Support Services offers computer and Internet consulting, auditing, trouble-shooting, computerized accounts support, networking, installation and pre- and post-sales support of hardware, software, and peripherals.

"Effective usage of information technology (IT) makes businesses run more smoothly and efficiently," explained Keegan. "Where IT isn't being used to its fullest, jobs can become time-consuming and slow, with endless amounts of paperwork being filled in and shuffled around. IT is the lifeblood of an efficient, profitable company, and JMK helps companies take advantage of the best tools available."



With the current boom in Internet usage and the steady acceptance by businesses that Web sites, intranets, and extranets are no longer luxuries, but rather key marketing tools, Keegan has enjoyed growing demand from his clients for effective new media solutions – including file transfer protocol (FTP) software. FTP, one of the Internet's earliest protocols, is used to quickly and efficiently transfer, share, and manage files over the Internet. It's ideal for transferring files that are simply too large to attach as an e-mail.

JMK Computer Support Services has a client base of around 15-20 SME clients and employs two full-time and one part-time staff members as well as a number of sub-contractors. Keegan believes that the implementation of WS_FTP Pro has saved his company around one full working day a month in terms of time and cost, with many of his customers relying on it to ensure their businesses run smoothly and efficiently.

"Nearly all of my clients have purchased WS_FTP Pro, and with Internet usage very much on the increase, I believe it will soon become a standard 'must-have' product for the majority of Internet users," he said.

As an expanding company, which opened new offices at the beginning of 1999, JMK prides itself on not being biased in favor of any computer manufacturer or product. However, according to Keegan, WS_FTP Pro's ease of use, accessibility to Internet support and downloadable updates, along with the overall professionalism of the package put the software head and shoulders above the competition.

"I tried a host of other FTP programs, but many were time-consuming and difficult to use," continued Keegan. "After downloading a trial version of WS_FTP Pro from the Internet, I have never looked back."